



## Customer Won AUTOMATES:

- Personalized advertising
- Promotions of services & events
- Birthday & Holiday greetings
- Renewal reminders
- Lead management
- Declined Credit Card Management
- On-going customer contacts
- Activity based targeted marketing
- Real-time surveys with real-time response
- Forward to a friend
- Links to Facebook or Twitter
- Building your Opt-in email lists

*AUTOMATED internet-based follow up, birthday and holiday greetings, newsletters and special offers. Revenue Defense starts for less than \$90.00 per month.*

## Customer Won AUTOMATES your ability to:

- Manage and track all leads and prospects
- Target new customer/members
- Target lost members/customers for retention
- Spark/maintain customer spending to stay "top of mind"
- Manage, track, and measure customer readership, loyalty and satisfaction
- Low cost advertising, maximize your spending
- Capitalize on what defines your business
- Reach out with daily, weekly, monthly or specials efficiently.

These tools drive revenue and reduce cost, and build new customer relationships!

*Reports without solutions are just reports...Customer Won® becomes an **AUTOMATED** part of your management team helping you daily.*

## Do the math...

What's the cost in time and money to close a new customer/member?

What's the potential revenue lost when you lose a customer/member?

What is the lifetime value of your current customer?

How often does a "regular" customer or member visit?

How much do they spend per visit?

Is targeted advertising directed at increasing current customers' activity a solution?

Could you use fewer advertising dollars and bring a current customer back one, two, three times per year?



**Customer Won®  
Generates Revenue!**



Are you spending more time and money just trying to attract new customers/members?

### **Happy Customers:**

- Spend more
- Stay longer
- Refer new customers

With Customer Won® spend pennies and collect your current customers' dollars.

Let your customers bring you new and better customers.

### **Win-Win ASK US How!**

Where there is passion and repeat customers think Customer Won®

Corporations, Entrepreneurs, and Small Business can all enjoy the benefits



If your business has repeat business than Customer Won® is for your business.

**Invest ten minutes today!**

**CALL US**



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**Spend Pennies to Make Dollars**

## **Revenue Defense**

Keep your customers engaged and active...

**Customer Won®  
Generates Results!**

